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BOARD OF DIRECTORS MEETING AGENDA
Wednesday, August 18
Chamber of Commerce, 9:00 a.m.

Action Items:

- I. Minutes
Action: Consider approval of June NCVB Board meeting minutes.
- II. Financials
Action: Consider receiving June and July financials and filing for audit.
- III. Financial Report for Months of June and July
Action: Consider receiving June and July financial reports.
- IV. By-laws
Action: Consider approval of amended By-laws.
- V. Board Appointments
Action: Consider ratifying Arts Council and NHA appointments; approval of At-Large appointments.
- VI. Branding and Budget
Action: Consider approval of amended Budget as affected by Branding.
 - a. Visitors Guide
 - b. CGI – DMO Connect Program

Reports:

- VII. FYE 2011 Goals
- VIII. Sales Report
- IX. Key Indicators/Initiatives
- X. Community Development
- XI. Attraction Developments
- XII. Partner Reports

Adjourn: 11:00 a.m.

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*

The NCVB is the official destination marketing organization promoting Norman as a convention, sports and tourism destination. Annually Norman realizes in excess of \$138 million new dollars to our community through tourism.

BUREAU CALENDAR NOTES

Hospitality Roundtable, TODAY, 4:00 p.m., Depot/Performing Arts Studio

Branding Reception, TONIGHT, 5:00 p.m. – 7:00 p.m., Depot/Performing Arts Studio

Organization Development Task Force, Thursday, September 2, 4:00 p.m., CVB Offices

Labor Day, September 6 OFFICE CLOSED

Finance Task Force, Tuesday, September 7, 4:00 p.m., CVB Offices

Norman CVB Executive Committee, Wednesday, September 8, 8:30 a.m., CVB Offices

Norman CVB Board of Directors, Wednesday, September 15, 9:00 a.m., Embassy Suites

Marketing Task Force and Sports Committee 'on hold' until further direction...

FESTIVALS / EVENTS

There's a BUNCH of stuff going on! Please check www.visitnorman.com and help give the CVB "presence" at local events.